

# NCAA Rule of the Month

October 2010

## Interaction with Agents

Student-athletes must limit their interaction with agents in order to maintain their status as an amateur with the NCAA. In fact, to protect CU's athletes, the Compliance Office recommends that student-athletes and their families have no interaction with agents until they have exhausted their eligibility.

Below are some important reminders on what is **NOT permissible in regards to agents**:

- ⇒ Student-Athletes **CANNOT** negotiate, sign or enter into any kind of agreement or commitment of any kind, either orally or written, to be represented by an agent.
- ⇒ Student-Athletes **CANNOT** make a verbal or written agreement with an individual NOW for their representation of the student-athlete AFTER their eligibility expires.
- ⇒ Student-Athletes **CANNOT** accept (or allow a family member(s) or friend(s) to accept) money, gifts, transportation or any other benefits from anyone who wishes to represent them to market their athletic ability.
- ⇒ Student-Athletes **CANNOT** accept (or allow a family member(s) or friend(s) to accept) any benefit from an agent, EVEN IF the agent has no interest in representing them and/or does not represent individuals in that sport.

On occasion, you might find individuals are saying that they are not involved with agents in any way, but are actually **"runners" for the agents**. They may offer to buy student-athletes something as small as a meal or attempt to have them contact a specific agent. Please remember that anyone acting in this capacity categorically falls under NCAA legislation and will affect a student-athlete's eligibility.

If an agent or their runner approaches a student-athlete or their family, we ask them to refer the agent to the Compliance Office as they must register with CU as an agent, prior to contacting or sending information to student-athletes.

Student-athlete's contact and relationships with agents have recently come under intense, national scrutiny by the NCAA. We ask that anyone involved with student-athletes, as well as the student-athlete, be diligent in their understanding of agent contact rules. Some situations, although they may seem innocent, could ultimately affect a student-athletes eligibility to participate in Division I athletics.

If you have any questions or concerns, please do not hesitate to contact the Athletics Compliance Office at (303) 492-5390.